



Sound Revolution's "Charity Tunes" makes over 1.6 million songs available for download on its website.

Toronto – September 25, 2007 – Sound Revolution Inc. (OTC BB: SRVN), a digital entertainment distribution and technology company, announces that its wholly owned subsidiary, Charity Tunes Inc. ("Charity Tunes") has added 1.6 million new songs to its catalog.

Charity Tunes, North America's first charity-driven digital entertainment distributor, has made over 1.6 million new songs available for download on the www.charitytunes.com website. The new selections include thousands of albums by top contemporary and classic artists drawn from a cross-section of major and independent record labels. All major artists are represented in genres from pop, hip hop, R&B, rock, electronic, country, gospel, blues, world, classical and jazz. Proceeds from all sales are shared with various charitable organizations—users may choose from a number of charities listed on the www.charitytunes.com website.

"Having a full complement of songs allows us to target all demographics and to drive our programs and campaign to help our various charitable partners." says Robin Ram, Sound Revolution's CEO, "Importantly, our new library of 1.6 million songs is a great incentive for customer's to buy music on Charity Tunes. Most of our competition can only offer customers a few hundred thousand tracks to choose from. Even among our competitors with well established brands, only a handful can offer more than one million tracks. We definitely have a competitive edge."

About Sound Revolution and Charity Tunes

Music can change the world. Sound Revolution Inc., an innovative new media corporation that marries business with social meaning, intends to change the world of online content delivery. Sound Revolution has digital content management technology available for licensing and distribution services. It owns FanPro™, a set of music marketing tools. It also wholly owns Charity Tunes Inc., whose charitytunes.com, a music download website, is unique in its promotional partnerships between musical artists and charities. For more info, go to www.soundrevolution.com, www.charitytunes.com, or www.corporate.charitytunes.com.

Forward-Looking Statements

Except for the historical information contained herein, the matters discussed in this press release are forward-looking statements. Actual results may differ materially from those described in forward-looking statements and are subject to risks and uncertainties. See Sound Revolution's filings with the Securities and Exchange Commission, including, without limitation, Sound Revolution's recent Form 10-QSB and Form 10-KSB, which identify specific factors that may cause actual results or events to differ materially from those described in the forward-looking statements.

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